

Business Name: \_\_\_\_\_

## PERSONAL INFORMATION

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

Best Time to Call: \_\_\_\_\_

Personal Email: \_\_\_\_\_ Dealership Website: \_\_\_\_\_

Personal Address: \_\_\_\_\_

Personal City: \_\_\_\_\_ Personal State: \_\_\_\_\_ Zip: \_\_\_\_\_

## DEALERSHIP INFORMATION

Dealership Address: \_\_\_\_\_

Dealership City: \_\_\_\_\_ Dealership State: \_\_\_\_\_ Zip: \_\_\_\_\_

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Why would you like to become a dealer of Suzuki products?: \_\_\_\_\_

How would you describe the key elements of a successful business operation?: \_\_\_\_\_

Please describe any business experiences you have in the Marine business?: \_\_\_\_\_

Do you currently own or operate a marine business or sell other marine products?: \_\_\_\_\_

What other brands do you currently carry and their annual volume?: \_\_\_\_\_

What is your annual advertising budget?: \_\_\_\_\_ What is your gross dollar volume per year? : \_\_\_\_\_

Do you utilize a computer based business/inventory management system. YES NO Program Name?: \_\_\_\_\_

Have you ever owned or been involved with a Suzuki franchise before? If yes, please explain.: \_\_\_\_\_

Have you ever had/have a franchise terminated? YES NO If yes, what and when?: \_\_\_\_\_

Have you ever filed a legal claim against a manufacturer/distributor? YES NO If yes, what and when?: \_\_\_\_\_

Do you have a current or proposed facility?: YES NO If so what is the building size (Sq. ft), service area size (Sq. ft), showroom size (Sq. ft), age of facility and last major renovation?: \_\_\_\_\_